



**PREMIER  
SEASON  
OF THE**



Providing events on the Winterset Huskies



## 2024 WINTERSET SOFTBALL SEASON



**13+ Home Games  
22+ Away Games**

**+ Post Season\***


**1-30 SECOND AD PER GAME**

**Pre-Game & Post-Game Sponsor Mentions**

**First Softball game May 20!**

**\$200 FOR SOFTBALL SEASON SPONSORSHIP**

**Less than \$6 per game to be a sponsor**

- Home games will be audio & video broadcasts - Away games will be audio only
- Coach and Player Interviews during home game broadcasts
- Sponsors mentioned on Winterset Digital Network and partner sport social media platforms
- Todd Guessford will be providing Play-by-Play for all games. He has covered Winterset Football, Basketball and Softball
- Allen Hansen has streamed Winterset events for over 5 years including Softball, Football, Basketball, Baseball, Volleyball, Swimming, Homecoming, Band, Choir, Grand March and Graduation growing to over 2,000  subscribers
- Allen and Todd will now be producing events thru AHV Productions as the Winterset Digital Network and providing it to the Winterset Huskies YouTube channel now at no charge to the WCSD



**DIGITAL  
NETWORK**

ON



## **PREMIER PARTNER OPPORTUNITIES**

- Partner sponsorship program will start with Home and Away softball games in 2024. Free Bonus coverage to include Home baseball games with pre-game and post-game ad runs
- AHV Productions is a for-profit media production company providing broadcast content to the Winterset Huskies YouTube channel at no charge to the WCSD District. We are not affiliated with or funded by the district and sponsorship fees do not benefit the district. Our broadcasts are approved by the WCSD School Board and Administration. Sponsorship fees are not considered a charitable donation. Sponsorship fees are used to cover the cost of announcers, production staff, travel, equipment and operating expenses.
- \* Advertising Partners will be required to pay an additional charge for the IGHS AU streaming fee rights for Home post-season games that Winterset may qualify for. Away post-season game access is at the discretion of the host school. Amounts will be adjusted based on total quantity of sponsors.
  - Approximately \$26 for Regional & \$50 for Semifinal games per partner
- Deadline is May 10th to be included in 2024 softball broadcast season
- All logo artwork for ads can be emailed to [allenhansenvideo@gmail.com](mailto:allenhansenvideo@gmail.com)
  - .jpeg or .png preferred formats for logos and pictures, as well as any prepared videos that may be available in mp4 format
  - Ads will be still photos or video based, audio only for away games
- To become a W Digital Network Partner please contact Todd Guessford at:
  - [jailer05@mchsi.com](mailto:jailer05@mchsi.com) or 515-865-5339



For more information contact:

Todd Guessford: [jailer05@mchsi.com](mailto:jailer05@mchsi.com) or 515-865-5339

Allen Hansen: [allenhansenvideo@gmail.com](mailto:allenhansenvideo@gmail.com) or 515-783-8281

Visit [www.ahvproductions.com](http://www.ahvproductions.com) and click the W Network tab for more info