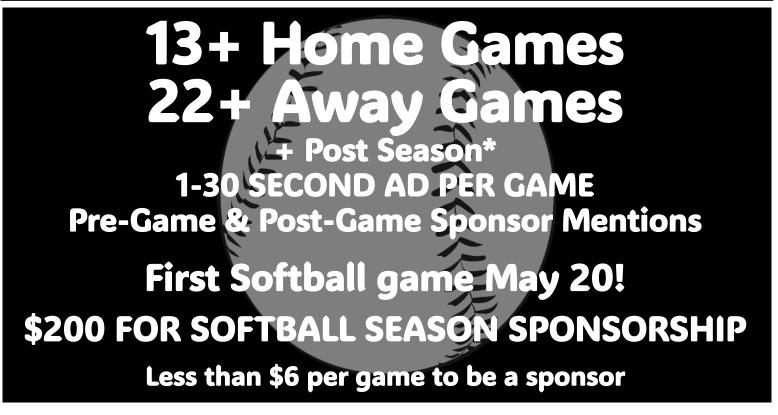




YouTube

Providing events on the Winterset Huskies

2024 WINTERSET SOFTBALL SEASON



- Home games will be audio & video broadcasts Away games will be audio only
- Coach and Player Interviews during home game broadcasts
- Sponsors mentioned on Winterset Digital Network and partner sport social media platforms
- Todd Guessford will be providing Play-by-Play for all games. He has covered Winterset Football, Basketball and Softball
- Allen Hansen has streamed Winterset events for over 5 years including Softball, Football, Basketball, Baseball, Volleyball, Swimming, Homecoming, Band, Choir, Grand March and Graduation growing to over 2,000 Subscribers
- Allen and Todd will now be producing events thru AHV Productions as the Winterset Digital Network and providing it to the Winterset Huskies YouTube channel now at no charge to the WCSD



PREMIER PARTNER OPPORTUNITIES

- Partner sponsorship program will start with Home and Away softball games in 2024. Free Bonus coverage to include Home baseball games with pre-game and post-game ad runs
- AHV Productions is a for-profit media production company providing broadcast content to the Winterset Huskies YouTube channel at no charge to the WCSD District. We are not affiliated with or funded by the district and sponsorship fees do not benefit the district. Our broadcasts are approved by the WCSD School Board and Administration. Sponsorship fees are not considered a charitable donation. Sponsorship fees are used to cover the cost of announcers, production staff, travel, equipment and operating expenses.
- * Advertising Partners will be required to pay an additional charge for the IGHSAU streaming fee rights for Home post-season games that Winterset may qualify for. Away post-season game access is at the discretion of the host school. Amounts will be adjusted based on total quantity of sponsors.

-Approximately \$26 for Regional & \$50 for Semifinal games per partner

- Deadline is May 10th to be included in 2024 softball broadcast season
- All logo artwork for ads can be emailed to allenhansenvideo@gmail.com
 - -.jpeg or .png preferred formats for logos and pictures, as well as any prepared videos that may be available in mp4 format

-Ads will be still photos or video based, audio only for away games

• To become a W Digital Network Partner please contact Todd Guessford at: -jailer05@mchsi.com or 515-865-5339



For more information contact:

Todd Guessford: jailer05@mchsi.com or 515-865-5339 Allen Hansen: allenhansenvideo@gmail.com or 515-783-8281 Visit www.ahvproductions.com and click the W Network tab for more info