

BE A PARTNER
WITH THE



POWERED BY



Broadcasting Events on the Winterset Huskies  YouTube



2024 FALL VARSITY SPORTS SEASON



Winterset Huskies

Football

5 Home Games

4 Away Games

+ Post-Season (Additional Cost)

Volleyball

6 Home Matches

+ Post-Season (Additional Cost)

Husky Talk

Live with Player & Coach Interviews
Highlighting all Winterset Activities

+/- 9 Planned Shows

Bonus Coverage

Homecoming Assembly
with the crowning of the
Homecoming Court

- 30 Second ad during each game broadcast, pre-game and post game
- 30 second ad during the Husky Talk Show & Assembly

- Home Football games will be multi-camera video broadcasts - Away games will be audio only
- Home Volleyball matches will be multi-camera video broadcasts
- Husky Talk live video interactive broadcast including in-season sports and activities hosted at location in Winterset
- Sponsors mentioned on **W** Digital Network social media platforms
- Todd Guessford will be providing Play-by-Play during the broadcasts
- Games will be available free-of-charge on the Winterset Husky  YouTube channel for viewers
- Deadline is August 19th to be included in 2024 Fall broadcast season
- Basic sponsor package cost is \$200 for the Fall season sports-Football, Volleyball & Husky Talk, plus required post-season broadcast fee in each qualifying sport



For more information contact:

Todd Guessford: jailer05@mchsi.com or 515-865-5339

Allen Hansen: allenhansenvideo@gmail.com or 515-783-8281



Scan for More Info



ON FACEBOOK & X



EVENTS BROADCAST ON THE WINTERSET HUSKY



- W Digital Network (WDN) is a for-profit entity providing broadcast content to the Winterset Huskies YouTube channel at no charge to the Winterset Community School District (WCSD) in coordination with AHV Productions. WDN has an exclusive video agreement to broadcast select activities for WCSD. We are not affiliated with or funded by the WCSD and sponsorship fees do not benefit the WCSD. Our broadcasts are approved by the WCSD School Board and Administration. Sponsorship fees are not considered a charitable donation. When possible, we employ students as production staff and offer paid training positions for students.
- eps, jpeg or png are preferred formats for logos and pictures supplied by sponsors. Pre-produced videos in mp4 format can be provided for re-broadcast if 30 seconds or less in length. Video ads created by WDN will use supplied logos and pictures, along with pictures or video created by WDN, audio only ads will be created for away games.

Sponsorship Agreement

Company/Sponsor name displayed on ad: _____

Address displayed on ad: _____

Email/Webpage displayed on ad: _____

Phone # displayed on ad: _____

Contact person for approving ad copy & billing: _____

Email for ad approval: _____ Telephone: _____

Billing Address: _____ City: _____ Zip: _____

Billing Email: _____ Purchase Order #: _____

Signature: _____ Date: _____

The WDN to provide ad copy for approval by the sponsor. The approved ad copy shall be shown and read during the events as specified in the sponsorship agreement for live viewing purposes. Replay availability of the content is at the discretion of the WCSD and the host school. The produced ad copy is the property of the WDN and the WDN is given permission by the owner of logos and trademarks for their use within the ad copy. The WDN operates under an agreement with the WCSD as the exclusive video content provider for select activities and is also governed by the approval of the IGHS AU and IHSAA to broadcast specific events. WDN has the right to refuse sponsors or content that may contain items such as tobacco, alcohol, immorality or similarly prohibited content and is held harmless in cases of ads being denied by either the WDN or WCSD. The WCSD decides the content delivery location such as YouTube or similar locations. If there is a delay or cancellation of listed events, alterations to the agreement can be arbitrated in good faith by both parties. The W Digital Network is produced by AHV Productions, a subsidiary of E-Vision Systems LLC, an Iowa registered entity, governed by the laws of Iowa.

No ad content can be displayed during a broadcast unless a signed agreement has been executed by a Sponsor. Sponsor agrees to payment terms of NET 10 days after invoice date for the regular season sponsorship fee of \$200 for the events listed on this agreement. All payments to be made in check or credit card to the W Digital Network. Post-Season sponsorship is invoiced separately to a sponsor after completion of the additional games. Post-Season fees can range from \$0 to \$165 total for all sports, depending on how many sports may qualify and if the host school allows a video stream.

-Post-Season Football additional cost per game - \$30-1st Round and \$40-Finals

-Post-Season Volleyball additional cost per game - \$25-1st & 2nd Round and \$40-Finals

Acknowledgement of Post-Season Fees-Initial: _____

Scan for form

